

March Edition of

Flexible Talks



Your Monthly Flexible Packaging Digest

Packaging Barrier Films: Made from Polymers, Made for Unlimited Packaging Applications

▶ Page 02



Cosmo Films is Continuously Part of Social Conversations

▶ Page 03



New Launch



Pankaj Poddar
Group CEO, Cosmo First

Cosmo Films is committed to providing eco-friendly and sustainable solutions. Focused heavily on research and development, we strive to make innovative products that are sustainable and non-toxic, while still being extremely effective.

Bigger the Playground, Better the Conversions

Cosmo Films Participated & Launched New Products at **PLASTINDIA 2023**

Organized from February 1-5, Cosmo Films took part in the most awaited event of the Plastic packaging industry, PLASTINDIA 23. We showcased our product range & launched the following 3 new products:

- PET-G shrink label films
- Cosmo Plastech (Containers) and injection molding
- Lamination Adhesives

Our team met brand representatives from a range of industries & successfully gathered leads.



Cosmo Films puts together a great show at



We participated in GAPEXPO 23 from January 11-14, the largest and focused trade show on Garment Accessories & Packaging Solutions presented by Bangladesh Garment Accessories & Packaging Manufacturers & Exporters Association (BGAPMEA). We showcased our wide range of Accessories & Packaging Solutions like Adhesive tape films, Textile bag films, & Cosmo Synthetic Paper.

Our participation in the event helped us increase the leads & new orders to help meet our sales targets.



Cosmo Films at



LABELEXPO
SOUTHEAST ASIA 2023
THAILAND

With our participation in Southeast Asia's largest label and package printing event, LABELEXPO 23, team Cosmo Films successfully showcased how our range of innovative films & packaging products can fulfill & transform packaging for brands & businesses across industries.



Packaging Barrier Films: Made from Polymers, Made for Unlimited Packaging Applications

Since the advent of packaged consumer goods and food products in the modern era, the packaging industry has continuously evolved. A subset of flexible packaging films, the applications of barrier films is far-reaching, from food to cosmetics to perfumes & more. As the name suggests, Barrier Films serve the purpose of preserving the packaged content from damaging factors like water, moisture, light, temperature, humidity, etc.

There are broadly 3 types of barrier films that we can find in daily use scenarios, Metallized Barrier Films, Transparent Barrier Films, & Opaque Barrier Films.

Extruded with a layer of metal like



aluminum on a polymer base, metallized barrier films are used for providing excellent resistance to water & oxygen transmission. The application of Metallized Barrier films is ideal for biscuits, snacks, & cosmetic products like charcoal face masks. Transparent Barrier Films are used to overwrap high-end items like perfumes, sprays, room fresheners, luxury coffees & teas,

etc. Apart from preserving aroma, Transparent Films greatly extend shelf life and offer excellent scuff resistance for an aesthetic look required for luxury & premium brands. For packaging meats & dairy products, Opaque Barrier Films are used for their excellent machinability, gloss, and low COF for high-speed packaging.

Since barrier films greatly extend the shelf life of packaged items, this wonder material helps in minimizing waste. Moreover, barrier films offer better recyclability over other packaging materials and thus contribute toward the circular economy for conserving our environment.



Barrier Films first line of defence for daily use packaged products.

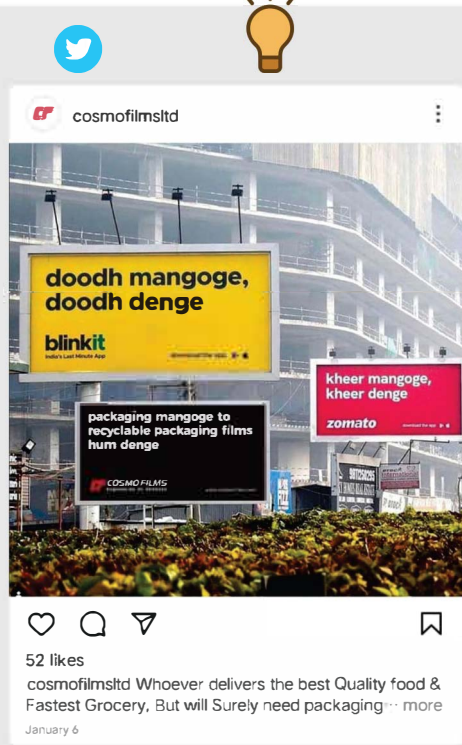
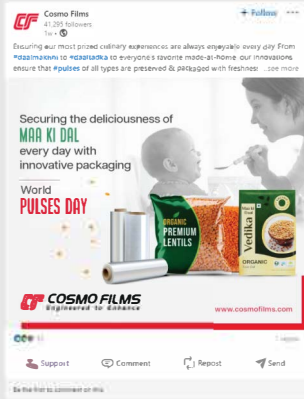


Cosmo Films is Continuously Part of Social Conversations

Our thriving community on LinkedIn is a testament to Cosmo Films' stature in the packaging world.

From business leaders to key decision makers, everyone loves our posts & we have been able to engage our audience with a variety of posts, quizzes & polls, etc.

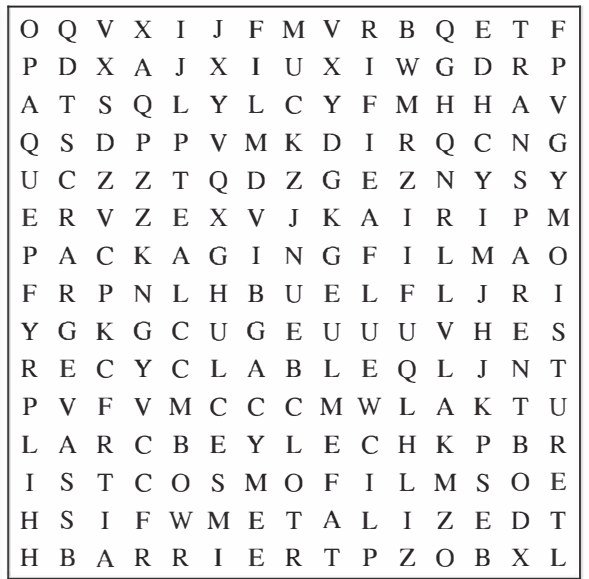
Check the below snapshots from our previous month's social presence.



Supercharge Your Packaging Knowledge with a fun Sudoku

Find the words:

- PACKAGINGFILM | TRANSPARENT
- METALIZED | RECYCLABLE
- COSMOFILMS | MOISTURE
- BARRIER | OPAQUE | FILM



Download it Play it and Share it on LinkedIn Page to win exciting Hampers

PACKAGING FILMS

Why are Packaging Films the Perfect Material Choice for a Sustainable Future?



Flexible Polyfilms



Paper Packaging



Glass Packaging

Packaging films reduce costs as they **require lesser energy & material consumption** in comparison to paper & glass packaging.



With their unique characteristics and capabilities, Packaging Films make the **ideal material** for particular applications that can't be met with paper & glass packaging.



It's very **cost ineffective** & inefficient for Glass & Paper packaging that can sit on a shelf, stand up, or hang from a peg display.



Packaging films provide **excellent durability** and resistance to tearing for safe distribution and storage, and **protection** in comparison to Glass & Paper.



Flexible Packaging Film offers **excellent Consumer Conveniences** and promotes **Reusability** with applications like spouts, zip locks, seals, etc.



Packaging Films: The wonder packaging material for a sustainable world

With their unique advantages, there is no doubt that plastics are today's favorite material in the packaging industry. Packaging films are used in more industries in some way or the other than one can imagine. Be it food, pharmaceuticals, or hygiene products to the fashion industry, Packaging films offer excellent durability, strength, and versatile moldability to stand out from its alternatives like glass & paper, etc.



PLASTIC A Wonder Material

Visit our website to unlock the unlimited packaging possibilities with our range of Barrier Films.

